

ETIM JOY ABU

PERMANENT ADDRESS:

M81 Old Artillery Barrack, Kakuri, Kaduna State.

PHONE NUMBERS

(+234) – 08138860152

BORN

12th Apr. 1986

EMAIL

Email: joyetim152@gmail.com

OBJECTIVES:

To contribute in a challenging environment where personal qualities will lead to the accomplishment of organization goal.

EDUCATIONAL BACKGROUND AND QUALIFICATION

TERTIARY

- (a) University of Calabar, Calabar, Cross River State.
B.A. (Hons.) English and Literary Studies (Second Class Lower-Division). 2014
- (b). University of Calabar, Calabar, Cross River State.
Diploma in English and communication Skills (Merit). - 2005

SECONDARY

- (C) Nico Commercial Secondary School, Calabar,
Cross River State.
Secondary School Leaving Certificate (NECO). - 2001

PRIMARY

- (d). St. Francis Primary School Abia, Etung, C.R.S. - 1995

WORK EXPERIENCE

- a) Specs Nigeria Limited - 2018 - 2020
No 10 Edyang Street State Housing Estate, Calabar
Head of Marketing

Responsibilities

1. Crafting strategies for all marketing teams, including Digital, Advertising and communication
2. Preparing and managing monthly, quarterly and annual budget for the marketing department
3. Setting, monitoring and reporting on team goals.

4. Analyze consumer behavior determine customer personas

b) Government Secondary School Ogu,
Ogu/Bolo Local Government Area
Rivers State.

Responsibilities

1. Teaching SS1 A - C Literature in English
2. Teaching SS2 A and B Literature in English - 2016
3. Organizing Extra-moral Classes - Literature in English

(b). Hallmarks Insurance Company
No. 33 Etta Agbor Road, Calabar.
Cross River State.

Messenger. - 2009

Responsibilities

1. Record information, such as items received and delivered and recipients' responses to messages
2. handle minor repairs around the office
3. handle basic secretarial work like photocopying, scanning, typing, etc

LANGUAGES SPOKEN

English and Ejamgham

Personal Attribute

- Highly Motivated, adaptable, organized and perceptive.
- Integrated and honesty, target oriented, physical and mental alertness.
- Ability to work under pressure and good understanding of the importance of purpose and methods involved in adding value to people.
- Well-developed observation, analysis and assessment, skilled in listening, explaining and consulting.
- A team player with excellent interpersonal and organizational skills.

ACTIVITIES AND INTEREST

Researching, Traveling, Learning and making friends.

REFREES**HON. GODWIN ETIM JOHN**

Public Servant

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DR. JAMES OKPILYIA

Snr. Lecturer,

Department of English and Literary Studies

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MRS. PHILOMINA ORU OJONG

Civil Servant

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Cross River State.

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