

VICTORY IBIKUNLE IKUENAYO

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I am a goal-oriented, self-motivated, detail oriented tech-savvy and pragmatic Digital Marketer who intend to support organizations in developing and implementing technology landscape advancement and operational process improvement strategies. A proactive person with skills in processing information, prioritizing tasks, and approaching issues with analytical and problem-solving mind set. Bringing over 3 years experience, adopting varying project methodologies - within the financial services and business processing organizations.

Key Skills & Competence

Electronic Data Processing – Microsoft Office suits, Information processing, report writing, social media management, Graphic Designing Suits, Photography, Cinematography, Electronic Mailing, Brainstorming and Presentation.

Stakeholder Management – Internal and External, members of a project team, executives, project sponsors, customers and users.

Business Communication and Diplomacy – Effective communication especially during negotiation and when attempting to be persuasive or assertive.

Human Resource Management – Organizational charts, Responsibility Assignments Matrix, Networking, Programmatic Job Advertising Tools and employee journey mapping.

Leading and Supervising People at Work – Strategic thinking, Planning and delivery, people management, change management, Communication of project or organizational vision and mission, persuasion and influence.

RELEVANT EXPERIENCE

Feb. 2021 – 2021

Goodtidings Bible Church International Utako Abuja Nigeria
Studio and Media Department

I was retained after my one year mandatory youth service in Life gate Academy a subsidiary of Goodtidings Bible Church Utako where I am serving as a Lead IT specialist, Content Creator and Graphic Designer.

Key Responsibilities:

- Prepare data and information for social media and weekly activities
- Engaged and worked closely with senior officers to resolves issues affecting the growth of the Church
- Providing solution to technical unit affecting the Unit and the Organization at large
- Helping the organization identify a good branding style

Key achievements:

In my little time have been able to increase growth in the organization with analytic tools and content generations

Mar. 2020 – Feb.2021

Life Gate Academy, Utako Abuja Nigeria
Brand Strategist Content Creator

I did my one year mandatory youth service in Life Gate Academy where upon arrival I was deployed directly to work under the proprietress and founder of the school where I served as her content creator and digital market personnel

Key Responsibilities:

- Prepare data and information for social media and weekly activities
- Helping the organization identify a good branding style

Key achievements:

- In my little time have been able to increase growth in the organization with analytic tools and content generations

2019 – 2020

Google Digital Skill for Africa/Patnaz Nigeria Ltd
Digital Market Instructor, SME Business Analyst

I worked with Patnaz Nigeria Limited for the period of 7 months as an instructor where I was deployed to teach people digital skill across North Central Geo Political zone

Key Responsibilities:

- Tutor targeted audience SME Business Scheme
- Tutor targeted audience SEO search Engine Optimization, Email Marketing, and Google My Business

Key achievements: In 7 month I was able to tutor about 20,000 Nigerians Digital Skill

Jan2019 – Dec2020

PIBCID
Civil Advocacy

Engaged as a volunteer for the advocacy of peaceful and violence free election during the 2019 off-cycle gubernatorial and Senatorial elections in Kogi State with Participatory Initiative for Behavioral Change in Development (PIBCID) on the Vote Not Fight campaign project in 2019. As the sub coordinator for Kabba/Bunu local Government Area of Kogi State, I organized campaigns and town hall meetings against electoral violence and active youth participation in electoral activities in the LGA. I also initiated strategic meetings with royal fathers, religious leaders, top political actors, party excos, professional bodies, students unions and youth organizations to ensure peaceful elections in the local government as part of my contributions to civil advocacy.

Key responsibilities:

- Involved in the electioneering through campaigns for peaceful election and I also served as an observer in the elections.
- Engaged with senior stakeholders to sign peace pacts.
- Produced the required update at each stage of the project
- Carried out assessment on youth participation in electoral processes.

2017 – 2019

Office of The Auditor General for Local Government Kogi State
Admin Officer, Personal Assistant (Department of Complaint and Efficiency)

I worked closely with the Director of the department where I served as his Personal Assistant

Key responsibilities:

- Performed Surveillance and Enforcement roles.
- Attended reconciliation meetings.
- Owned the timely clarification of Local Government Administrators and Treasurers issues and cases.
- Carried out proper documentation and reproduction of case files.
- Undertook processing of data.
- Preparation of venue for reconciliation of issues and cases between respondents and complainants.
- Taking of minutes during meetings and processing of the same into briefings.
- Supported the officers in scheduling and facilitating redress.

EDUCATION, PROFESSIONAL QUALIFICATION AND TRAINING

Education

National Youth Service Corp (NYSC) 2020-2021
B.A History and International Studies 2015-2019

Professional Qualification

- Introduction to Project Management Professional (Inview)
- Digital Marketing