AZI FAITHWINS CHISOM

|  |  |  |
| --- | --- | --- |
| No.27, Lilu Street, Community Estate, Trans-Ekulu, Enugu. | |  |
| Tel: 08131328107  Email: [faithwinsazi1@gmail.com](mailto:faithwinsazi1@gmail.com)  Nationality: Nigerian | Date of Birth: 22nd March, 1997.  State of origin: Enugu.  Gender: Female | |

PROFILE

I am a creative, adaptable, and responsible individual seeking a position in the field of Digital Marketing. I have a good presentation, organisation and communication skill developed through school activities and my experience within organisations. I am committed to conceiving and developing efficient and intuitive marketing strategies, organising and overseeing marketing campaigns and promotional events.

Education

**University of Nigeria, Nsukka. BSc. (Hon.) Marketing**

**October, 2013- July, 2017**

**Federal Government College, Jos. WAEC & NECO Certificate**

**September, 2010- July, 2013**

**St. Paul’s Anglican Private School**

**First School Leaving Certificate**

**September, 2002- July, 2007**

**additional qualifification**

**Digital Marketing fundamentals**

**Wild FussionDigital Centre, 2020**

WORK Experience

**O****UTCOM GROUP SOCIAL MEDIA MANAGER/CUSTOMER SERVICE**

**NOVEMBER, 2020- MAY, 2021**

**Job summary**

* Mananged and grew social media accounts.
* Managed customer portfolio via calls and back checks.
* Revived over 200 old customer accounts.
* Initiated new social media promotional campaigns.

**OPAY (OTRIKE) TRAINER**

**SEPTEMBER 2019- MARCH 2020**

**Job summary**

* Effectively conduct daily training for over 100 new/active tricycle riders.
* Train and guide new employees on important information about the organization and its duties respectively.
* Daily report on general work flow, compiled on spreadsheet.

**GLOBAL WISSEN CONSULT**

**JANUARY 2019- MARCH, 2019 BUSINESS DEVELOPER**

**Job summary**

* Scheduled appointments and made follow up calls, to potential clients and partners which led to sealed partnership deals and increased clientele base.
* Created and designed catchy content to reach companies target audience.
* Brainstormed and initiated workable marketing plans to generate leads.
* Prepared presentations and pitches that generates over 40% sales within the first quarter.
* Initiated promotional campaigns for Traditional and social media awareness.
* Assisted in organizing seminars.
* Monitored, listened and responded to customers in a social way, at the same time cultivating leads and sales

**FIRST KATALYST MARKETING LIMITED (NYSC) CLIENT SERVICE DEPARTMENT**

**APRIL 2018- DECEMBER, 2018**

* Managed back checks via calls to customers, in order to ensure maximum satisfaction.
* Managed documentation and tracking of activations, run in different locations.
* Worked diligently, assisting brand executives in executing activation plans.

**LIFT LOUNGE PUBLIC RELATIONS OFFICER**

**JANUARY 2018- FEBRURARY, 2018**

**Job summary**

* Creating top of mind awareness to our target audience.
* Publicizing our brand offers to the general public, via social media and word of mouth.
* Communicating customer feedback to the organization, to ensure improvement.
* Sourcing new ideas and inventions, to ensure maximum customer satisfaction.

**PRINCE AND PRINCESS ACADEMY JOS ADMINISTRATIVE PERSONNEL**

**September, 2016**

**Job summary**

* Provided client support services and documentation such as invoices, tellers, receipts, and so on.
* Maintained high level of professionalism and competence in every client interaction.

VOLUNTEER Experience

**EKULU GROUP; ENUGU SALES REPRESENTATIVE**

**FEBRUARY, 2018**

**Job summary**

* Identifying and attending to customer needs, and ensuring satisfaction with our products.
* Introducing essential benefits/ ensuring it is well communicated to customers, efficiently.

SELECTED ACCOMPLISHMENTS

**JOYFUL THEATER GROUP; UNN**  2016 – 2017 honorary award for the well served post of ***Public Relations Officer***

**CATHOLIC BUSINESS STUDENTS ASSOCIATION, UNN**  2015 –2016

Honorary award for **Most Diligent**, for the well served post of ***Treasurer***

HOBBIES Reading motivational books, Cooking, Dancing, Travelling and Networking, Conducting insightful Research.

**References available upon request .**