**FOLASHADE OLOLADE**

|  |  |  |  |
| --- | --- | --- | --- |
| |  | | --- | | Mobile: 08113089434  Email: folashadeoololade@gmail.com  Address: 22 road, Gclose, Block 1 flat, Festac Town, Lagos State. | | SUMMARY  Consummate Relation Manager with an excellent track record of significantly increasing service quality, sales and customer base and client engagement. Competent in building customer relationships which inspire confidence and loyalty. Possess good communications and selling skills. Seeking to apply acquired skills to the development of an organization that fosters growth and learning.  SKILLS & EXPERTISE   * Effective Communication Skills * Research and Documentation * Intra and Inter Personal Relations * Content creation and writing skills * Team Leadership Skills * Paid social media advertising expertise * Social Media Management * Digital Marketing * Microsoft Office Proficiency * Technical and maintains skills * Sales skills * Graphics Design * Planning and Organization * Self-motivation and discipline   LANGUAGES  English (Fluent), Yoruba (Fluent)  TRAININGS   * Certificate of Content marketing: The key to successful business online   INTERESTS  Writing, Researching, Socializing, Art, Graphic designs, Marketing, Strategizing | | **EXPERIENCE**  **LOLAS HAIRCARE**  **Social Media Manager Jul 2018 – Present**   * Responds to over 30 client’s message inquiries on a daily. * Responding to about 10 inquiries about our products over the phone. * Sends over 50 marketing SMS at target customers on a daily bases. * Creating and maintaining client portfolio/database and personal information for future reference. * Generated over 100,000 Naira in monthly revenue which translated to about 50% of the total revenue of the organization over a period of 11 months * Generated about 20 new customers on a monthly basis, thereby increasing client base over a period of 10 months. * Carries out content marketing, advertising on social media platforms daily. * Content creation for ads purposes. * Built over 1,200 social media followers and in turn increased traffic to websites and profiles. * Created effective paid Facebook ads campaign which generated over 100 web visits daily.   **DE DYNAMIC COMPREHENSIVE COLLEGE**  **Student Instructor(NYSC Scheme) Jun 2018 – Mar 2019**   * Prepared lesson plans and lesson notes within stipulated period. * Taught students personally how to write and the use of good dictions. * Taught students how to dance and improve on their talents. * Taught civic education and social studies to jss1 and jss2 students, totaling 28 and 30 students respectively * Organized and managed the classrooms and environs. * Provides resources for lessons by simplifying lesson plans in line with curriculum objectives. * Prepared examination and test questions within the stipulated period. * Created quarter study contents and plans for students in line with the stipulated curriculum and required duration.   **EDUCATION**  **OSUN STATE UNIVERSITY** – B.A History and International Studies. **2017**   * Project: Ethnic relations, case study of the Hausa/Fulanis in Ile-ife. * Relevant courses: Political science and International laws.   **GRACIOUS COLLEGE** – WASSCE **2012**   * Focused on Accounting, Commerce.   **LEADERSHIP ACTIVITIES**   * Certificate of stewardship as the director of socials (planning and organization) in the department of history and international studies, UNIOSUN **2015/2016** * Certificate of stewardship as the PRO of Sustainable Development Goals group of the Community Development, NYSC. **2018/2019** * Award of excellence, as the most versatile student, Faculty of Humanities and Culture, UNIOSUN. **2016/2017** |
|  |  |
|  |  |