No. 72 Zungeru Road by Lifur Filling station

Kano, Kano State

Innocent.ob.du@.gmail.com

No: 08030611676

**OBU CHINONSO INNOCENT.**

**CARRIER OBJECTIVE**

To utilize my acquired knowledge and skills in offering excellent services towards achieving organizational goals and job satisfaction as well as offering development services to Individuals. Also, highly engaged sales representative with Product knowledge in a high volume retail store.

**EDUCATION**

* B.A. Library Science/English, Bayero University Kano. 2021
* NYSC Exclusion Letter, 2021
* Nigerian Certificate in Education (NCE), Federal College of Education Technical, Bichi, Kano State. 2012
* Senior Secondary School Certificate (WAEC), Kings International College, Nomansland, Kano State.2007
* First School Leaving Certificate (FSLC),L.E.A Primary School Jenta Jos, Plateau State.2002

**SKILLS**

* Excellent communication skills.
* Skilled and Experience in motivation.
* An outgoing and persuasive manner and ability to deal with people who hold differing believe or values.
* Experience in monitoring and evaluation
* Experience in in store execution
* Confidence and persistence.
* Patience and self-motivation.
* Good relationship with Supermarkets Managers
* A flexible approach to work in order to adapt to changes.
* Strong team work and networking skills.
* Product knowledge and Persuasive skills
* Ms PowerPoint.
* Ms Excel.
* Ms Word

**EMPLOYMENT HISTORY**

**Trade Depot Limited 2019-2021**

Post held: Key Account Manager (KAM)

**Responsibilities:**

1. Coordinating with Supermarket managers, distributors and independent agents, in ensuring that products are supplied, merchandized and promoted.
2. Ensuring that customers pay up on or before the stipulated credit duration.

 **(Unilever Nigeria Plc)**

GDM Group **2016 – 2019**

Post held: In store Supervisor

**Responsibilities:**

 1. Supervising of in store initiative/execution

1. Coordinated with Supermarket managers, distributors, independent agents, brand ambassadors and merchandisers in ensuring that products are supplied, merchandized and promoted.
2. Training and retraining of Promoters/Merchandisers
3. Ensured prompt and complete competitive report is provided.

**(Reckit Benckiser Nigeria Plc )**

**GDM Group 2015-2016**

Post head: Project Supervisor

**Responsibilities:**

1. Coordinated door to door sales

2 Coordinated awareness and visibility

1. Sales and marketing, Promotions and activations
2. Interact with customers on behalf of organization
3. Daily/weekly Reporting
4. Work with customer to find with they want

7 Create solution and ensure a smooth sales process

**(Procter & Gamble)**

**GDM Group 2013-2015**

Post head: Project Supervisor

**Responsibilities:**

Supervising of in store initiative/execution.

1. Coordinated with Supermarket managers, distributors, independent agents, brand ambassadors and merchandizers in ensuring that products are supplied, merchandized and promoted.
2. Training and retraining of Promoters/Merchandizers.
3. Ensured prompt and complete competitive report is provided.

**HOBBIES:** Playing Football, Researching and Reading.

**REFREES**.

Okoli Maduabuchi

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 +2347068623889

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