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| **MBAH, CHINEDU CASMIR** |

**Address: No 54/55 Araromi street, Yaba, Lagos.** Email: chineduc500@gmail.com

Phone: 08103483894

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|  **Objectives:**I wish to exert myself vigorously in initiating strategies for products development, sales, client management,customer relationship and formulating sales plans to increase the company’s market shares. Deploying superior innovative ideas that will sustain the overall target of the company. |

**PERSONAL DETAILS**

State of Origin: Enugu State.
Date of Birth: February 22, 1993
Sex: Male
Marital Status: Single
Languages Spoken:English, Yoruba, Igbo (Fluent)
Education: B.A. in Mass Communication

Certification: Certificate on Structure Query Language (SQL)

**EDUCATION HISTORY**

Bachelor’s Degree in Mass Communication (2016)

**University of Nigeria, Nsukka**

Senior Secondary School Certificate **SSCE**

Governement Secondary School, Abejukolo (2012)

First School Leaving Certificate (2004)

Ajeabo Primary School, Mushin \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
**WORK EXPERIENCE**2019-till date **Thierry Technologies** (Ajah, Lagos)

**Position Logistics/ HR Personnel**

Responsibilities

* + - Responsible for coordinating diesel Supply to all the states.
		- Develop strategies to enable the supply to be done swiftly.
		- Represent the interest of the company during crisis with the Client.
		- Coordinate and manage the fleets working for the company.
		- Follow up on the maintenance and repair of the fleets.
		- Develop better strategies and try and see how the driver adheres to them.
		- Attend to clients’ needs and listen to their complaints and resolve them.

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2018-2019 **Power Tek International Resources, Limited**

**Position Marketing Officer.**

**Responsibilities**

* Responsible for maintaining long-term relationship with clients and vendors
* Develop strategies to win new businesses and manage old ones
* Work with the marketing team to ensure follow up of new businesses
* Formulate strategies to efficiently serve clients and deliver exceptional service
* Represent the interest of the company in matters that concern government and regulators
* Conduct competition pricing and initiate strategies for service quality
* Resolve all customers’ complaints and reports service exceptions to the Management

**Position Digital Marketer**

Responsibilities

* + - Advertising on social media platforms
		- Running Instagram, Facebook Ads.
		- Email blast to prospective clients
		- Maintaining Brand online presence

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2016-2017 **Crunchies Fried Chicken**

**Position** Customer Support Assistant

**Responsibilities**

* Perform all functions related to customer relationship management
* Attend to all service issues and ensure prompt resolutions
* Assist the Manager to in designing strategies to reduce customer complaints
* Monitor social media platforms in order to determine feedback and address them
* Assist in conducting market surveys and identifying new opportunities
* Responsible for preparing reports and other routine checklists

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2014 **NTA Chennel 10, Lagos**

**Position** Broadcast Intern

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2015 **Voice FM (96.7)**

**Position** Broadcast Intern

**Technical Skills**

* Good oral and written communication skills
* Excellent interpersonal skills and Team spirit
* Strong leadership potentials
* Self-starter and Fast learner
* Ability to adapt to multicultural Environments
* Computer proficiency in Microsoft word-Power-Point, Excel and use of Internet

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**Training/Courses**

Leadership and Customer Service Training

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| **Other Skills**Interpersonal relationship abilityDaunting communication SkillsTeam management  | **Hobbies**Travelling, Meeting people, Reading and Networking |

**Reference**

Available On Request