

CHUKWU PATRICK IFUNANYA

MARKETER

Contact Address: Agbor Close off RD Road, Rumuodara Port Harcourt Rivers State.

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PROFILE SUMMARY

Early-career sales person with the background education in marketing, who is seeking a new challenge to leverage developing skills in prospecting, product description, customer and consumer relations, social media engagement, negotiation, and closure to drive corporate objectives and meet set targets. Possess adept abilities to work under pressure and meet strict deadlines. Proficient in teamwork and collaboration with ability to multi-task and work under pressure. I also Possess strong communication skills with ability to speak English and Igbo Nigerian languages.

PERSONAL DETAILS

SEX: Male

DATE OF BIRTH: 29th April, 1994

PERMANENT ADDRESS: Agbor Close off RD Road, Rumuodara Port Harcourt Rivers State.

STATE OF ORIGIN: Imo State

NATIONALITY: Nigeria

MARITAL STATUS: Single

SKILLS & COMPETENCIES

- Negotiation
 - Customer Relations
 - Social Media
 - Marketing
 - Communication skills
 - Microsoft Office Suite
 - Customer Relations
 - Time Management
 - Problem Solving
 - Leadership
 - Interpersonal skills
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PROFESSIONAL WORK EXPERIENCE

Sales Agent | Personal Wireless Area Network (PWAN) | August 2021 - Present |

- Advertise properties to viable prospects using online marketing.
- Generate and engage leads while negotiating “best value” price.
- Maintain close contact relationship with unconverted leads and previous clients.

Teaching & Class Instructor | Fatima Academy (NYSC) | March 2021 – February 2022 |

- Taught senior secondary school economics that resulted to a 15% increase in student performance rate.
- Prepared lesson notes, learning objectives and terminal assessment reports over one academic year.

Marketer | Etelson Industries Ltd | July 2019 – October 2021 |

- Handled customer calls and emails.
- Gathered and analysed market information
- Prepared report and made recommendation to management.

Union Bank Plc | Marketing | September 2018 |

- Relief from work

Assistant Logistics Personnel | SOINA FOODS INDUSTRIES LTD | February 2016 – December 2017 |

- Collected and documented data.
- Provided logistics historical and marinated records.
- Distributed all kinds of company goods.
- Resolved customers complaints by investigating problems and developed solutions.

EDUCATION

HND, Marketing | Federal Polytechnic Nekede, Owerri Imo State. | September 2018- October 2019

ND, Marketing Federal Polytechnic Nekede Oweeri, Imo State September 2013- October 2015

WAEC. Christ the king secondary school, ideato north Imo State May 2007- August 2012

FSLC Maranatha Intl. Primary School, Anambra state January 2000-July 2006

HOBBIES & INTERESTS

Reading | Volunteering | Travelling | Teamwork

REFERENCES

Available on request.

